



Resume & Portfolio

Stephen Brown

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Email:
stephengb95@gmail.com

Resume

Education

2016-2019 Southern New Hampshire University

Bachelor of Arts
Graphic Design and Media Arts

Experience

2017-present Master Samurai Tech

Graphic Design and Marketing Assistant

Objective

I wish to continue to refine my skills as a graphic designer and further develop an eye for color and layout.

My goal for this job is to further what I learned in college, to push the boundaries of what I know. At this early stage in my career, I want to acquire as many skills as I can.

I am very eager to continue my journey and see what more I can learn about Adobe software, the graphical and printing industries, and myself as a graphic artist.

Skills & Expertise

Adobe software

- Very familiar with Photoshop, InDesign, and Illustrator
- Use Illustrator most often for current work
- Used all three programs to complete projects in college
- Passing familiarity with other Adobe programs
- Overall familiar with how Adobe software works

Microsoft Office

- Have created text and graphical flyers in Word
- Gave 2 PowerPoint presentations in college
- Familiar with overall workings of Excel

Copywriting

- Attended American Writers & Artists Inc Bootcamp in 2018
- Took online classes at AWAI that specialized in copywriting
- Put copywriting into practice by writing weekly marketing emails for my current employer

Youth Rally

2022

August 8th - 13th



For ages
9 - 17

“Greater love has no one than this,
than to lay down one's life for his friends.

– John 15:13

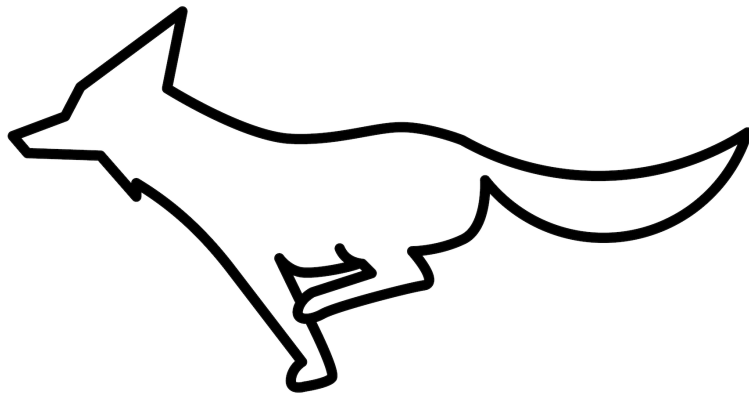
At:

St. Methodius Faith and Heritage Center
Contoocook, NH

www.dneyouthrally.com



The flyer for the Orthodox Church In America's New England Archdiocese's Youth Rally summer camp. The idea was to create a poster representing the woodsy environment of the camp, but with the inclusion of the silhouette of the camp chapel grounding it as a church camp. The splashes of desaturated red provide enough contrast to draw the eye to important pieces of information. The pale blue background set to a transparent gradient meshes very well with the green background and also helps to create the outdoor look which guided the flyer design.



SILVER

F O X

B O U R K E

3 0 C I 500CC

This is one of three such designs for a three-model series of prototype Bourke engines. Each model, in ascending order of size, are the Silver Jay, Silver Fox, and Silver Lion. All three were based off of hand sketches made in collaboration with the lead designer of the project. The sketches were imported into Adobe Illustrator and fleshed out there. A suitable one-point font, MecSoft, was found. Once the design was approved, both the logotype and the engine info card were exported as .dxfs and imported into the 3D modeling program.



Master Samurai Tech
LEADING APPLIANCE EXPERTS

Scott M. Brown

Susan C. Brown

scott@mastersamuraitech.com

susan@mastersamuraitech.com

Online Appliance Repair Training and Support

www.MasterSamuraiTech.com

www.Appliantology.org

Front

Back

Game-changing appliance repair training courses.

On-demand, self-paced, cost-effective

www.MasterSamuraiTech.com

After the training: Help forums, continuing
education, and service manuals

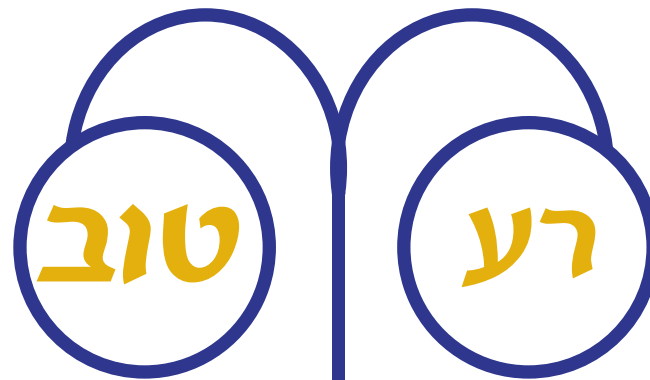
www.Appliantology.org

This is a business card for MST which was made to distribute at a trade show for our largest client, the Mr. Appliance franchise organization. The card was designed to promote our special online training Mr. Appliance techs. I designed the card to use our distinct look and colors—so it could easily be discerned among other promotional material. The use of two different colors is used to reinforce the two different websites we want people to visit on the back of the card.

Fr. Paul Tarazi

on the

Rise of Scripture



When:

October 5, 2019

10 AM to 4 PM, lunch provided

Vespers at 5 PM

Where:

Holy Resurrection Church

99 Sullivan St.

Claremont, NH 03743

Read The Bible Like Ancient Literature

◆
Learn the Origins and Intent of the Hebrew Scriptures

◆
Discover the context of the New Testament in the Old Testament
and

What does it mean to submit to the text?

Visit www.TaraziTalk.com for full details and contact info

This is a poster I designed for the upcoming visit of Fr. Paul Tarazi to my parish. I wanted to make an eye-catching poster while also making the when and where of the event prominent, so people could see it in a glance. The centerpiece of the poster is a highly stylized tree bearing the Hebrew words for “good” and “evil”. The rich blue color was chosen because of the association of blue with the divine in Scripture and in iconography.



Master Samurai Tech
LEADING APPLIANCE EXPERTS

"Game-changing"
Online Appliance Repair
Training

Technician Courses ★★★★★

Core Appliance Repair Training	\$695
Advanced Refrigerator Repair	\$375
Advanced Oven & Range Repair	\$375
Advanced Washer & Dryer Repair	\$375
Advanced Troubleshooting	\$375

CSR Course

5-Star Customer Service	\$375
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Cost-Saving Technician Bundle \$1795

Get all 5 technical courses
PLUS Delivering Professional Service

Effective • Affordable • Flexible

www.MasterSamuraiTech.com

Front



Appliantology.org
A MASTER SAMURAI TECH
Appliance Repair Support Community

The Original Online Appliance Repair
Tech Community

Make your job easier with:

- A huge (and ever-growing) stash of manuals and tech sheets
- Access to exclusive continuing education webinars by Team Samurai
- Peer-to-peer tech-only support forums

Appliantology is private, ad-free,
and moderated to maintain
quality.



Membership Options:

- Any professional tech can sign up for \$297/year.
- New students at the MST Academy get a free 6-month membership.
- Graduates of the MST Academy get free or reduced membership for life.

www.Appliantology.org

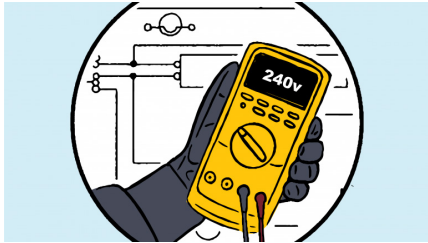
Back

This rack card was designed in Illustrator. It is for Master Samurai Tech's online appliance repair training. The card was given out at ASTI, an appliance repair convention. This design, which I made, was based off of material created by our marketing consultants. The main objective for the card was to generate interest in our online training and to highlight a special offer for attendees of the convention.



Coding
<Everywhere/>

Coding Everywhere is a Python programming lecture series created by a fellow parishioner. He asked me to design a logo using the motif of a stork. I made the logo to be compact and versatile. The first font used is Courier, which is a commonly used font in program editors. The second font is Century Gothic Regular. The two fonts contrast, Courier representing traditional programming methods while the sleek, sans-serif Century Gothic evokes a modern, dynamic look.



Core Appliance Repair Training Course

Our graduates, including many seasoned techs, call our Core Appliance Repair Training course a game-changer for their career. Take the guess-work out of appliance repair and do your job right every time. Trust us, your customers will love you.

Overall rating: ★★★★★

Course Syllabus

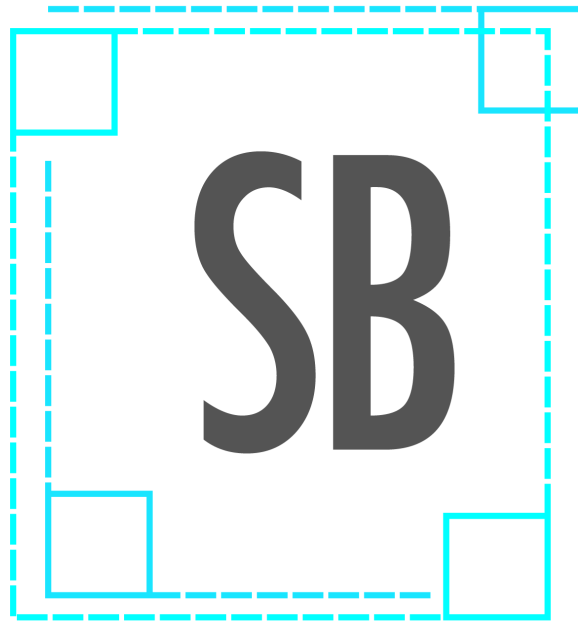
Module 1: Core Appliance Repair Training Course Orientation Get oriented in our online courseware and learn how to get the most out of your training.	2 Units
Module 2: Tools and Test Instruments A breakdown of the tools you need, and which ones you should have on every service call.	3 Units
Module 3: Basic Electricity To understand how all appliances work, you must first learn the basics of electricity and circuits.	12 Units
Module 4: Basic Electronics Meet all the electronics and components you'll see, plus learn how to test them to identify problems.	8 Units
Module 5: Troubleshooting Learn an easy, foolproof method for troubleshooting, and how to read appliance schematics to help.	7 Units
Module 6: Basic Gas Learn the basics of gases, and how to measure, diagnose and fix gas pressure and flow problems.	9 Units
Module 7: Appliance Parts Familiarize yourself with appliance parts: including pumps, switches, relays, motors, sensors, and more.	6 Units
Module 8: Appliance Motors Learn how to identify, troubleshoot and fix all varieties of motors and motor control systems.	5 Units
Module 9: Core Operational Overviews Put it all together with core operational overviews for all major appliances, from refrigerators to gas dryers.	7 Units
Module 10: Final Exam and Beyond Take the final exam to test your new mastery, then learn what's next in our Advanced Courses.	4 Units

Sterling Investment: \$590.75
Retail value: \$695

**Sterling Service Group
Training Portal**

www.MasterSamuraiTech.com/Sterling

This is an info sheet for Master Samurai Tech’s Core Appliance Repair Training course. It was designed to be given to business executives as part of a deal where they would buy MST training in bulk. The point of this sheet was to lay out the details of the Core course in clear detail, with a brief syllabus and price, with the company discount emphasized at the bottom. The colors were drawn directly from MST’s website to create a solid, clearly defined visual brand identity.



Stephen Brown

As part of the final projects in college, I designed a suite of self-branded marketing material. This is the logo I made for myself. The font used is Futura Condensed. The logo was made to be versatile and able to be broken apart. I could use the icon and logotype together or separately given the space or medium. The blue boxes were inspired by the guides in Adobe programs. In the design, I wanted to convey quality and crisp design practices.



This final piece is a poster I designed and included in my final portfolio in college. Inspired by Art Deco, this poster is for the fictional Russian spaceport of Zvezdograd. The colors used were inspired from Soviet propaganda posters from WWII. My goal with this poster was purely artistic. The idea was to use empty negative space and bold text to give the sense of enormity. The small spaceship rises up through the empty space, giving the sense of ascension and heading into the unknown.